



RIFT

Safety in numbers

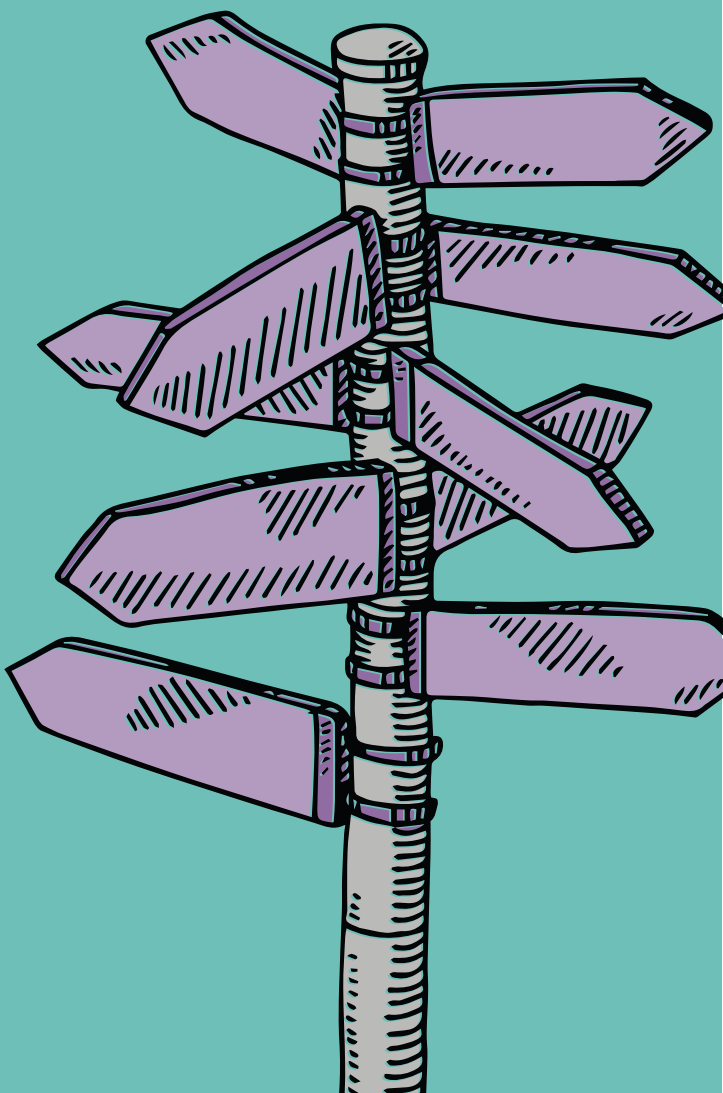


FIRST STEPS IN SETTING UP YOUR BUSINESS

RIFTACCOUNTING.COM

**WHEREVER YOUR
DREAMS LEAD...**

**WE'RE WITH YOU EVERY
STEP OF THE WAY**



The first steps you take in a new business are the most important. You're plotting a course, setting a speed and fixing your eyes on a bright horizon. There's more to the journey than stomping one foot in front of the other, and a lack of preparation will see you wandering off the map before sundown. To make sure you're heading in the right direction, here are a few footprints left by successful explorers of the past.

KNOW YOUR DESTINATION

We know you've got the drive to succeed, but you'll be chasing mirages in the business desert if you don't have a clear goal in mind from the start. A strong idea of what you're going to accomplish is just as important as the passion to see it through.

KNOW YOURSELF

Once you've got your destination firmly set, it's time to consider what kind of business you want to run. Do you want the simplicity of the Sole Trader life or the protections of a Limited Company? You've got some important decisions to make here, so get in touch to talk them over.

PLAN YOUR ROUTE

The next thing to decide is how you're going to reach that horizon you've set your sights on. You'll need travelling money, of course. Are you investing your own, or looking elsewhere? Traditional lenders and alternative financing all have parts to play here, so don't think you have to give up at the first slammed door.

GET THE RIGHT HELP

Even the most committed Sole Trader knows when to send up a distress flare, and every journey needs an experienced guide. Getting the right help, support and protection from the very start of your adventure will give it the greatest chance of success.

DON'T STOP DREAMING

With passion and planning, you may quickly discover that your horizon was closer than you thought. It's always wise to plan against failure, but you also need to consider your next challenge after you succeed. There's always new and undiscovered territory out on the business landscape, so remember that your first goal needn't be your last.

RIFT ACCOUNTING: THE ACCOUNTANTS OF TOMORROW

At RIFT Accounting, we understand what drove you to set up in business for yourself, and we know exactly what it's going to take to make it a success. Your journey will throw all kinds of obstacles and dangers in your way - but there'll be opportunities too. We'll scan the landscape for dangers and treasures, so you can keep focused on your goals.

Your business is more than just a string of numbers to us, and with our help your accounts can be so much more than a dusty record of your past. Used correctly, making decisions based on what they show you, they'll navigate you to the future you've been dreaming of.

Those footprints you followed at the outset of your journey were invaluable, but now it's time to make some of your own. Talk to RIFT Accounting, and team up with the Accountants of Tomorrow today!

CALL US ON

01233 653006

**TO SEE HOW WE CAN
HELP YOU TODAY**

CHECK OUT OUR YOUTUBE
CHANNEL FOR LOADS OF
HELPFUL VIDEOS INCLUDING :
SMALL BUSINESS FAQs

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