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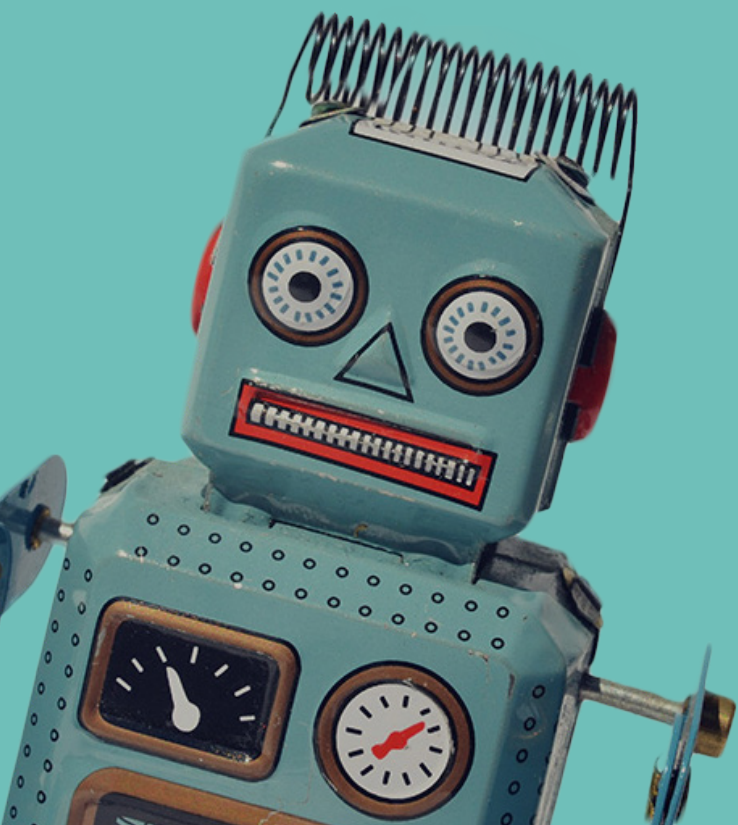
Safety in numbers

WHAT IS CLOUD ACCOUNTING?

RIFTACCOUNTING.COM

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Simply put, cloud computing just means storing and processing data over the internet. If you use social media, online data drives or check your bank balance on your phone, you're already using the cloud.



WHY WE LOVE CLEAR BOOKS

We love Clear Books for all the same reasons you will: it makes complicated jobs easy and even takes care of invoices and emails for you. Payment reminders are sent out to customers and transactions running through your business bank accounts can be fed into the system automatically. It works with a whole range of business systems and payment software and it's easy to customise as your needs develop.

Best of all, Clear Books lets us log on together to work with you with no wasted hours or expensive appointments. There's no frustrating technical complexity cluttering up the place, and your personal account manager is always on the same page as you. Clunky spreadsheets and messy paperwork have gone the way of parchment scrolls and the abacus.

If you're currently using accounting software or a different Cloud Accounting package, we can sort out the safe and automatic transfer of all your existing accounting records into our system.

WHY USE CLOUD ACCOUNTING SOFTWARE

Traditional accounting software sucks up far too much of your business' time and effort, with data loss and security implications to worry about. Problems include:

- Software and data aren't always up-to-date.
- It only works on one computer, and file transfers can be insecure.
- Key people can't access financial and customer details.
- Only one person at a time can use it.
- It's costly and complicated to keep good backups.
- It's expensive, difficult and time-consuming to upgrade.
- Customer support is expensive and slow.

Cloud accounting offers a better overview of your finances and lets you work smarter and faster with your teams, customers and suppliers. Your data is always securely backed up and you can log in and work with your accountant from anywhere with an internet connection - even on your phone!

Technology shouldn't cause stress or take the fun out of being in business. It's time to get your head in the cloud with Clear Books!

CLEAR BOOKS: YOUR DIGITAL BANK VAULT

Clear Books is as secure as the biggest online banks, too. Restore points and daily backups mean you'll never lose out if your computer catches fire or your laptop comes down with a virus. In the event of a natural disaster or zombie apocalypse, all your information is securely stored off-site so there's no data loss or down-time. Here are a few of its key security features:

- Firewalls and 256-bit SSL data encryption.
- Strong passwords and timely security patches.
- Hosted in a CCTV-protected facility with on-site security.
- Constant monitoring and on-call engineers available at all times.
- Backups stored in a secure off-site facility.

Visit the RIFT Accounting website for video demos and more information about Clear Books' special features.

RIFTACCOUNTING.COM/SOFTWARE

CALL US ON

01233 653006

**TO SEE HOW WE CAN HELP
YOU TODAY, AND VISIT THE
RIFT ACCOUNTING WEBSITE
FOR VIDEO DEMOS AND MORE
INFORMATION ABOUT CLEAR
BOOKS' SPECIAL FEATURES.**

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RIFT HOUSE
200 Eureka Park, Upper Pemberton,
Kennington, Ashford, Kent TN25 4AZ
Tel: 01233 653006
info@riftaccounting.com