

RIFT

Safety in numbers



**WHEN TO CONSIDER
SWITCHING
ACCOUNTANTS**

RIFTACCOUNTING.COM

WE'RE RIFT ACCOUNTING

We're not traditional, grey-suited number-crunchers. Think of us as your Business Bodyguard - we'll protect you and make you a success.

There's nothing to be scared of. We can simplify everything. Take away the fear.



HALF OF BUSINESSES HAVE NEVER SWITCHED ACCOUNTANT

Is your Accountant taking your business for granted? Are they working with you to grow your business for the future?

You didn't know accountants did this? Well, RIFT does, and that's what makes us different.

Most people choose an accountant based on location and expect only an annual numbers check in return for their business. Sadly, it's all people have come to expect. Worse still, many people say they "dread" contacting their accountant and their customer satisfaction rating is 22%!

That's awful, isn't it? Your accountant should be a trusted part of your team! RIFT's customer satisfaction, as measured independently by the ICS (Institute of Customer Service) is "World Class" at over 90% across the board!

With such low expectations it's no surprise that 50% of businesses never switch accountant to find someone more pro-active, suitable for their needs experts in small business issues, and open to using new technology to better support them.

Research has found that a third of small business owners say that they are too scared to ask for advice about running their business, yet 75% of business failures could have been prevented with better financial advice, understanding & support.

A QUICK QUIZ

Our Accountant:

1. Truly understands our business and provides the support we need, when we need it
2. Communicates well with us and provides jargon free advice we can implement
3. Doesn't bill us for every minute of their time, spring surprise costs on us or charge the earth
4. Works to our timescales and doesn't miss HMRC or Companies House deadlines
5. Is someone I find approachable, friendly and who I trust to look after our business.

If you can answer yes, to all 5 statements, we are genuinely pleased for you.

If you cannot answer yes, to all 5 statements, its maybe time you consider switching Accountants

HERE'S WHY WE'RE DIFFERENT

If you're used to dealing with traditional Accountants, you're going to find what RIFT Accounting offers a bit startling. We can certainly make sure you're not paying too much tax, but there's so much more we can do together. It's your dream we're building, and we want to help you dream bigger.

Joining the RIFT Accounting adventure offers many benefits, the biggest reasons to join us include:

- Unlimited expert advice - whenever you need it
- Clear, practical, down to earth advice
- Fixed price packages, with no minimum term
- A firm commitment to always work to your deadlines
- Quarterly reviews - to helpspot business opportunities to aid your business's growth and to avoid financial problems before they arise

DON'T JUST TAKE OUR WORD FOR IT

“The attitude of everybody at RIFT is exactly what a small business needs. Working with them feels like collaboration. It’s a team effort with everybody working together to grow the business.”

GMG Media

IT'S EASIER TO SWITCH THAN YOU'D THINK

We're here to kick down every barricade and knock out every ninja in your path, and that starts with making it as simple as possible to switch over to us. We'll even explain to your old accountant that you're moving on - just duck behind the sofa and we'll give you the signal when it's all clear.

HERE'S ALL YOU HAVE TO DO:

- Pick the service that best suits your business and your future plans.
- Give us your current Accountant's details.
- Send the email template that we provide to you to your current accountant.

We'll take it from there. We'll contact your accountant and have all your details sent to us. There'll be no disruption to your business and no complicated messing about. The changeover will be smooth and fast, and all you'll notice will be the lower costs and greatly improved service.

If you're not already using Clear Books cloud accounting software, we'll safely transfer of all your existing accounting records into our system.

CALL US ON

01233 653006

**FOR MORE INFORMATION,
OR TO GET THE BALL ROLLING
RIGHT NOW**

And look out for our other guides:

HOW TO CHOOSE AN ACCOUNTANT

and

HOW CAN AN ACCOUNTANT HELP ME?

RIFTACCOUNTING.COM

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